



Brittany Johnston

Senior Graphic Designer

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SKILLS

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|-------------------|----------------------|
| Adobe Photoshop | Branding Identity |
| Adobe InDesign | Logo Creation |
| Adobe Illustrator | Content Creation |
| Adobe Acrobat | Printing and Proofs |
| WordPress | Photo Editing |
| UX and UI Design | Document Formatting |
| Microsoft Word | Cannabis Submissions |
| Chat GPT & DALL-E | Marketing |

PROFILE

Imaginative and diligent graphic designer with 5+ years of experience, exceptional attention to detail and a passion for delivering projects on time. Well-versed with the Adobe Creative Suite, particularly InDesign, Illustrator and Photoshop. I am very experienced in managing multiple creative projects and clients at a time. Effective time-management and problem-solving skills, allow the completion of my projects to be on time with minimal to no supervision.

EDUCATION

Advanced Diploma, Graphic Design

Deans List Graduate at Georgian College

Graduated with honors from a 3-year college program in Graphic Design, achieving Dean's List recognition for outstanding academic performance.

WORK EXPERIENCE

Content Creator & Graphic Designer

Mixed Sweet Media | [2023-2024](#)

Mixed Sweet Media is a full-service marketing agency that specializes in the cannabis marketing industry.

- Successfully working and maintaining professional relationships with 12+ clients/businesses at a time
- Social media development and content creation
- Document formatting and informational design for monthly reports, slideshows, and pitch decks
- Large format printing/design: banners, signage, trade-show backdrops, and vinyl wraps
- Small format printing/design: magazine ads, posters, product brochures, and die-cut packaging
- Product photography and with professional editing
- Cannabis package design and mock-ups following the Canadian Cannabis Act and Regulations

Freelance Graphic Designer

The National Pancreas Foundation | [2020 - 2023](#)

NPF raises and manages a charitable foundation from which grants are made directly to researchers seeking to resolve the challenging medical problems of pancreatic diseases.

- Creating promotional web and print materials for large-scale fundraising and gala events
- Designed multiple informative and educational medical brochures for clinics and hospitals
- Collaborated with a creative team for the execution of a new website launch
- Created Logos and complete branding kits for 6 new subsidiary company's within NPF